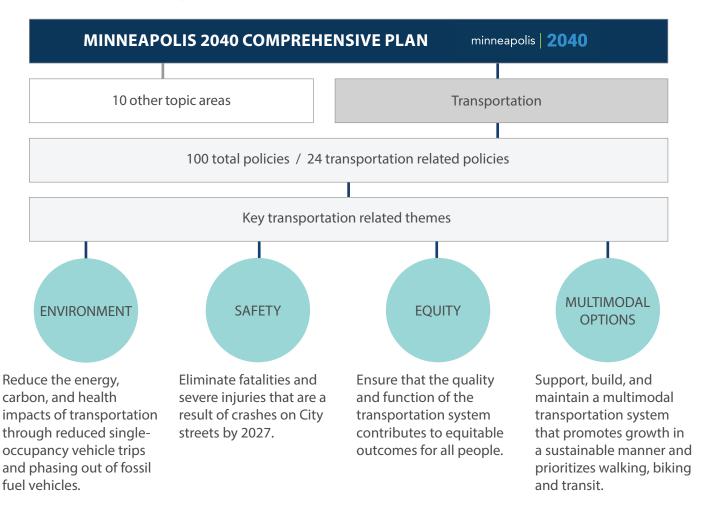


# **MINNEAPOLIS 2040 COMPREHENSIVE PLAN**

Minneapolis 2040 is the City's Comprehensive Plan which was approved by the City Council in December 2018 to be submitted to the Metropolitan Council. The plan sets the long-term transportation vision for the city. The Phase I Engagement Summary summarizes the transportation direction set in Minneapolis 2040 and highlights input from the public gathered during 2018 at events held throughout the summer and fall, and through an online survey.



## **THEMES**

We need to aggressively expand clean transportation options to reduce our impact on climate change.

Keep the streets safe for everyone!

The City needs to invest resources into programs that are equitable in supporting people of color and indigenous communities.

Transportation options besides driving should be strengthened before driving is discouraged.

# **MINNEAPOLIS 2040 COMPREHENSIVE PLAN**

Over three years, City staff engaged with thousands of community members about the goals, topics, policies, and actions of the Minneapolis 2040 Comprehensive Plan. Feedback collected through Minneapolis 2040 helped form the vision for transportation in the city; this feedback will also inform strategies developed in the Minneapolis Transportation Action Plan.

The 2040 Plan engagement effort focused on hearing from people from a variety of backgrounds, with a focus on communities that have been historically underrepresented. The City received more than 2,200 comments on transportation in planning process while developing Minneapolis 2040.

Most comments offered support for improving transit, walking, and bicycling, and expressed support for related policy items. Some comments offered concern that a focus on transit, walking, and bicycling would negatively impact people who rely upon driving or was not a realistic future to pursue.

City staff engaged with community members at...

25

Community events

30

Ward & neighborhood events

34

Community dialogues

14

Open houses

City staff received over...

10,000

online comments,

2,200

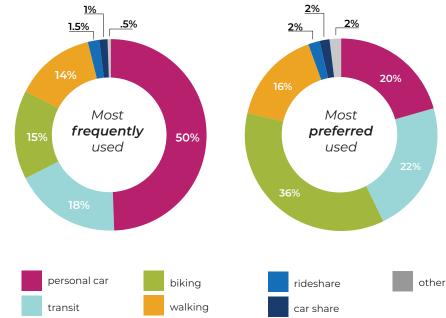
of which focused on transportation.

# **EARLY CONVERSATIONS ON TRAVEL BEHAVIOR**

In the summer of 2018 Public Works staff engaged with the community in two ways: at in-person events and through an online survey. Staff were at Open Streets events and at farmer's markets throughout the city. Open Streets are events that temporarily close a street to motorized traffic and open it up for general use by the public, notably those walking and bicycling.

To help inform the Minneapolis Transportation Action Plan, we asked people their most frequent and most preferred mode of transportation. We collected more than 5,000 responses at events around the city and the online survey.

We heard that driving is the most frequent way that people get around today, yet biking and transit are the top ways people would like to travel. The largest increases in demand were seen for biking, transit, walking, rideshare and carshare options; this feedback aligns with feedback from the Minneapolis 2040 Comprehensive Plan that people would like more transportation options available.



WHAT IS YOUR MOST FREQUENT AND PREFERRED MODE OF TRANSPORT?

50% FREQUENTLY use a car

PREFER biking, transit or walking

Over

5,000

engaged around the city and an online survey



The 2040 Comprehensive Plan established the city's long term transportation vision

The Minneapolis Transportation Action Plan will establish how we plan to achieve this vision.

## TAKEAWAYS FROM THE SURVEY

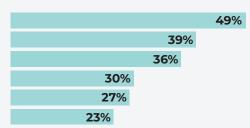
We received 2,744 responses to our online survey conducted between from the end of August through early November 2018.



## WALK

What would encourage you to walk more than you currently do?\*

Shorter distances to destinations Safer neighborhood Better lighting Fewer cars / calmer streets Slower car speeds Better winter maintenance





## **TRANSIT**

What would encourage you to take transit more frequently? \*

More transit options More frequent service Improved reliability





#### **SHARED**

What would encourage you to use a shared mode, such as rideshare, bikeshare or electric scooters?\*

More availability near me Better integration with transit Lower price option

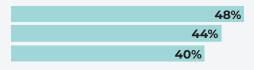




## **BICYCLE**

What would allow you to bicycle for more trips?\*

Bikeways and streets that feel safer Better driver behavior More bikeways



<sup>\*</sup> Respondents could choose more than one response; percentages do not equate 100 percent.

In this survey, residents younger than 25, residents in North and the University of Minnesota area, African Americans, Asian Americans, and Latinos were most underrepresented. We will be doing specific engagement to ensure that we hear from underrepresented voices to inform this plan.

# **NEXT STEPS**

Throughout 2019, we will be seeking input and feedback on initial ideas and draft elements of the plan.

Public Works will be hosting a number of engagement events, including:

- Community workhops
- Cultural dialogues
- Organization workshops
- Additional in-person and online activities

Check out our website to stay involved!

## **STAY UPDATED**



go.minneapolismn.gov



gompls@minneapolismn.gov

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