



# Community Contracts For Engagement Summary

Minneapolis Transportation Action Plan | Department of Public Works | August 2019

To expand the reach of engagement for the Transportation Action Plan, Public Works partnered with six community-based organization and Minneapolis artists for creative engagement projects as part of Phase II engagement. These partners were selected from an open solicitation in early 2019 which generated 15 proposals. The six partners engaged with 758 people through a series of 30 different activities held between April and June 2019. Input gathered is helping Public Works establish priorities and inform the content of the draft plan. City staff worked with the following six organizations and artists.

- 1 **Comunidades Latinas Unidas En Servicio (CLUES)**, who did focus groups with Latino families on transportation access to food systems
- 2 **Harrison Neighborhood Association**, who did outreach and engagement sessions with neighborhood residents with an extra focus on reaching East African and Southeast Asian residents
- 3 **Minneapolis Highrise Representative Council**, who engaged with public housing residents
- 4 **Move Minnesota**, who engaged with Minneapolis Community and Technical College students
- 5 **Seward Redesign and West Bank Community Development Corporation**, who led conversations with Somali community members
- 6 **Streetcorner Letterpress**, who did screen print transportation visioning with high school students

*City staff contracted with*

6 organizations and artists

to host

30 events

and connect with

785 people

Some consistent themes emerged from the over 750 people who engaged through the 30 community activities. People shared ideas and visions that aligned with numerous transportation goals, specifically the importance of reliable, safe, and equitable transportation options to access jobs, education, services, and other daily needs. The need to use transportation options to support climate change goals also came up through several of the audiences. Transit and pedestrian issues were the most talked about topics while several groups spoke to bicycling and the design and operation of our streets.

### Goals

Prosperity      Safety      Equity      Climate

### Topics

Transit      Pedestrian      Bicycle      Street Design      Street Operations

## COMUNIDADES LATINAS UNIDAS EN SERVICIO (CLUES)

Comunidades Latinas Unidas en Servicio (CLUES), in partnership with University of Minnesota Professor Fernando Burga, held four focus groups with Latino families focused on transportation access specifically to healthy food. CLUES is a nonprofit organization that works to advance the capacity of Latino individuals and families to be healthy, prosperous, and engaged in their community. 31 people participated in the facilitated 90-minute conversations, which were conducted in Spanish.



1

Driving is often used to access their needs, but would like more safe, convenient, and affordable transportation options are desired

2

Improve the safety, comfort, and convenience of transit

3

Improve the safety of walking and biking

*"I don't have a car to go shopping and pay for a taxi because on the bus you cannot go with many things."*

## HARRISON NEIGHBORHOOD ASSOCIATION

Harrison Neighborhood Association did outreach and hosted three engagement sessions with neighborhood residents. Harrison Neighborhood Association works to create a prosperous and peaceful community that equitably benefits all of Harrison neighborhood's diverse racial, cultural, and economic groups. Two of the sessions had specific focus on reaching East African and Southeast Asian residents with targeted outreach and translation services. They received feedback from more than 50 residents.



1

Improve safety on Olson Memorial Highway

2

Enhance winter sidewalk maintenance

3

Provide bicycle education to promote and support more bicycling

*"Snow removal [is a problem] on sidewalks in front of "problem houses" that frequently don't shovel."*

## MINNEAPOLIS HIGHRISE REPRESENTATIVE COUNCIL

The Minneapolis Highrise Representative Council (MHRC) engaged with public housing highrise residents through conversations, surveys, and engagement activities. MHRC is a nonprofit tenant organization that works to promote self-government by residents of public housing, and to represent their interests to the Minneapolis Public Housing Authority, public officials, service providers and other organizations. MHRC engaged with 350 residents at 16 different events or engagement outings such as door knocking.



- 1 Most residents rely on transit, Metro Mobility, and walking or wheelchairs to get around
- 2 Enhance transit comfort, safety, and convenience
- 3 Make walking safer and more accessible
- 4 Improve winter sidewalk and bus stop maintenance

*"Transit amenities are needed: light, benches, security, so much more."*

## MOVE MINNESOTA

Move Minnesota did engagement with Minneapolis Community and Technical College students to focus on the unique needs of college students. Move Minnesota is a nonprofit that works for an equitable transportation system that puts people first. At three different events and focus groups, they engaged with 68 different students.



- 1 Reduce the cost of public transit
- 2 Improve the comfort of transit
- 3 Enhance winter sidewalk maintenance

*"[Provide] more subsidized transit cards."*

## SEWARD REDESIGN AND WEST BANK CDC

Seward Redesign and the West Bank Community Development Corporation (CDC) did outreach and held two events focused on gathering input from East African Residents in the West Bank. Seward Redesign and the West Bank CDC are two nonprofit community development corporations who work to support housing, local businesses, and quality of life in their local neighborhoods. In their engagement, they received feedback from 55 residents.

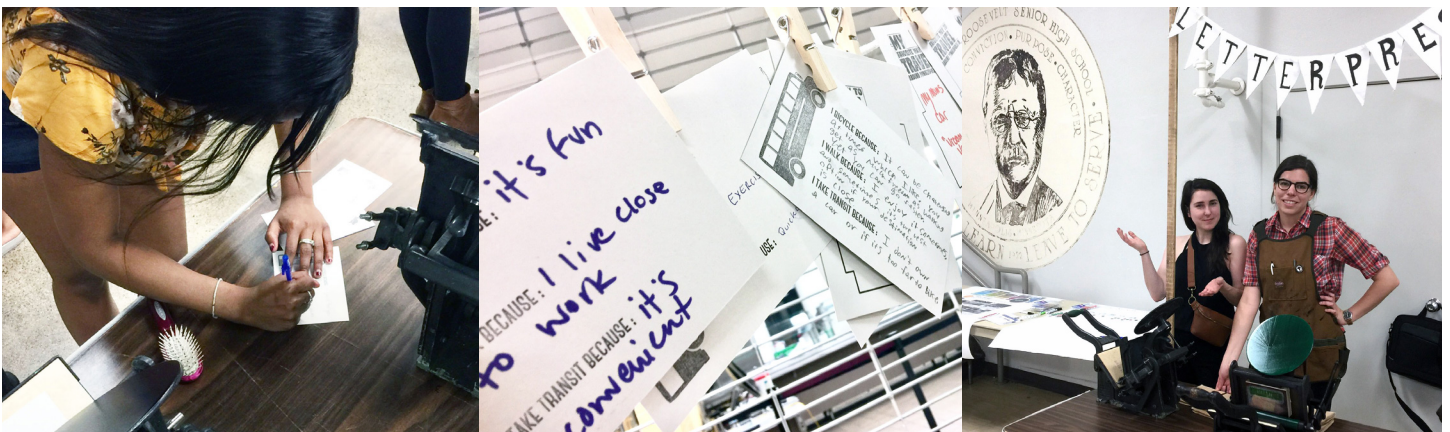


- 1 Enhance pedestrian safety and access
- 2 Make streets safer from crime
- 3 Improve pedestrian connections to transit

*"Violent crime and harassment make it hard to walk places."*

## STREETCORNER LETTERPRESS

Streetcorner Letterpress engaged with high school students during two events at Edison and Roosevelt High Schools. The artists of Streetcorner Letterpress use historic letterpress machines and artistic prints as a draw for engagement activities. They engaged with 231 students.



- 1 Improve the reliability of transit
- 2 Enhance safety and comfort of biking
- 3 Support emerging mobility technologies

*"My favorite way to travel is by bus but your busses are slow guys and they don't even come on time."*